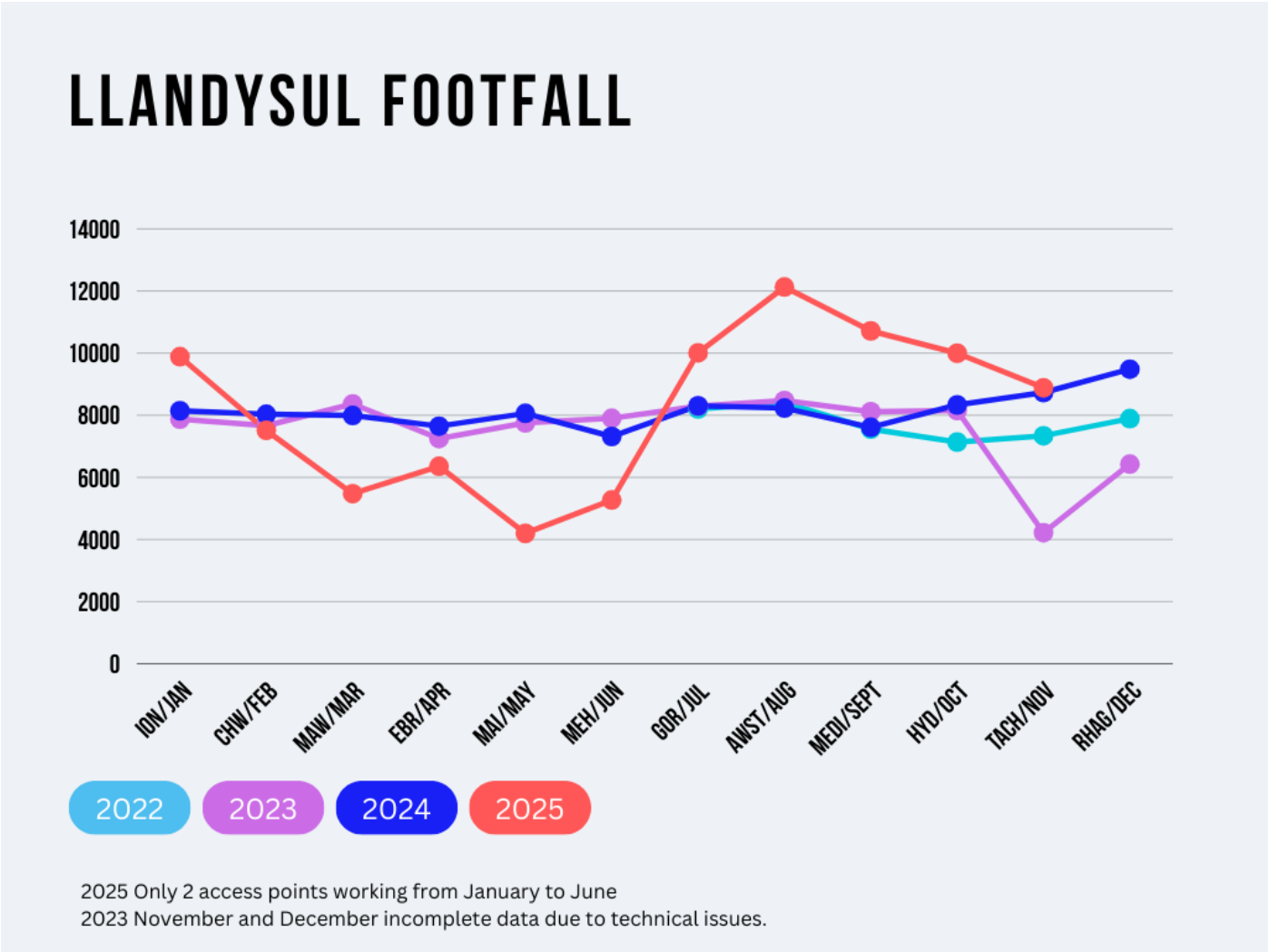
Adroddiad Misol Wi-Fi tref Llandysul Tachwedd 2025
Monthly Llandysul Town Wi-Fi Report –November 2025

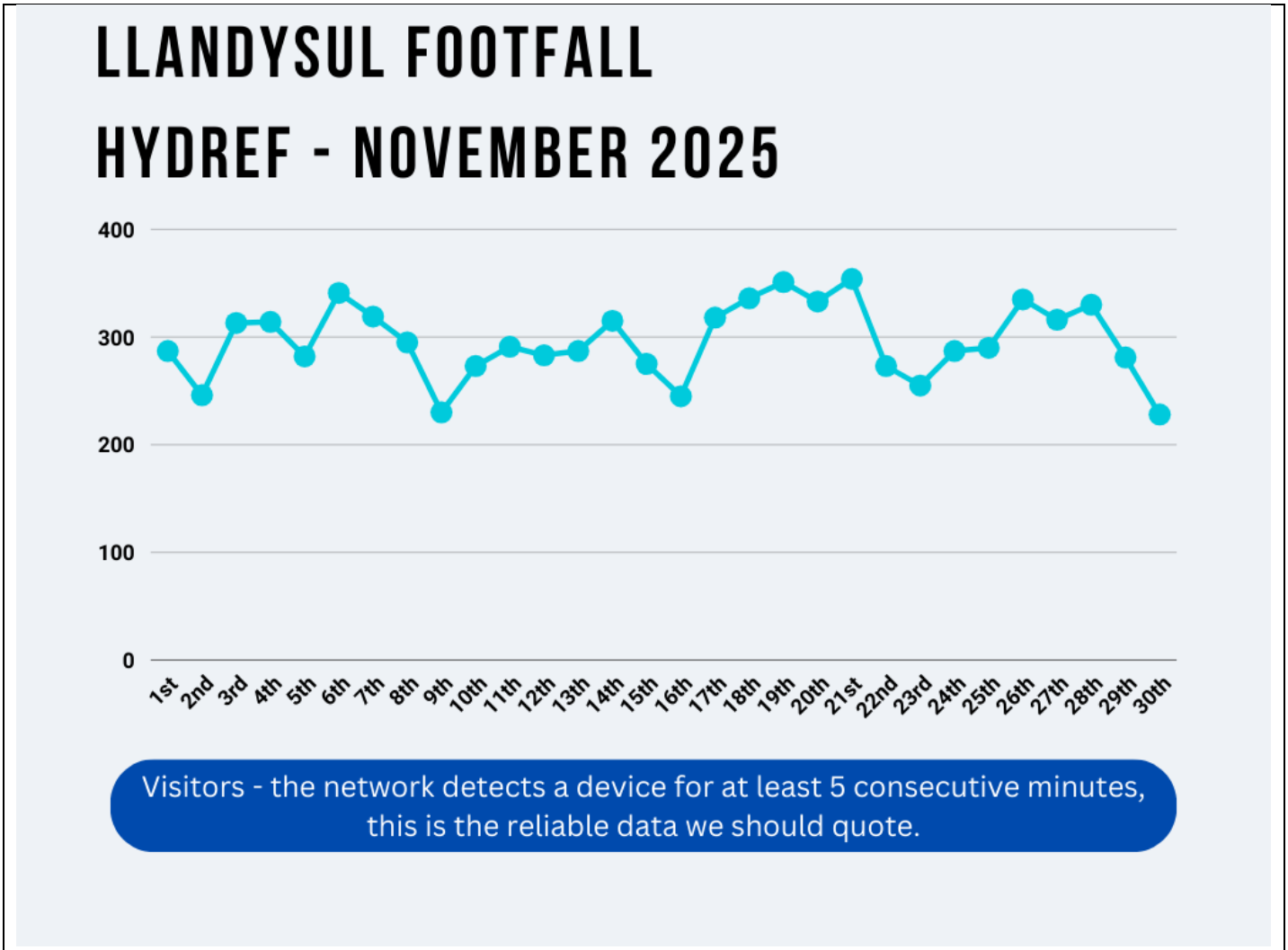


Notes

1. The downward trend has been consistent since August due fewer new visitors, shorter dwell times, shorter days, bad weather!
2. The current levels are similar to 2024, suggesting a seasonal slowdown rather than a unique problem. Hopefully footfall will increase as Christmas activity increases.
3. Allied Chemist unit is not working. Teifi Law unit down since 15/10.
4. Issues with past data. (1) Two new devices were introduced in November 2024, which is why there is a big increase in figures. (2) Only 2 units were working from February – June 2025.
5. Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.

For all the reports since July 2022, go to https://www.ccllandysulcc.cymru/llandysul-town-wifi

Total Visitors **8,883** October 9,997 September 10,714 August 12,127 July 10,010	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
New Visitors First time that the network has detected the device. **565** (October figure 602)	
Busiest Days Friday 21st 354 Visitors The quietest days are Sundays.	**Events held this month:** 01/11/2025 Autumn Craft Fair in Neuadd Tysul 22/11/2025 Auction at Neuadd Tysul



Visitor Loyalty **Daily 5314 (October 5388)** **Weekly 2267 (October 3232)** **Monthly 737 (October 775)**	**Daily visitors have visited in at least 5 distinct days in the past 8.** **Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.** **Monthly visitors have visited at least once before.**
Dwell Time average over a month **6+ hours 70 (average in Oct 71)** **1-6 hrs 72 (average in Oct 82)** **20 -60 mins 60 (average in Oct 66)** **5 – 20 mins 94 (average in Oct 104)**	**Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once**
Connected to Town Wi-Fi **69 (October 86)**	**How many devices (smart phones / tablets etc) connected to the network?**

Access points Adjacent to the following business premises	Llandysul Paddlers Ffab Siop y Jones Teifi Law Allied Chemist - offline Tysul Hall The Pavillion

Gweler y wefan am ddigwyddiadau / See the website for events.

https://www.llandysul-ponttyweli.co.uk