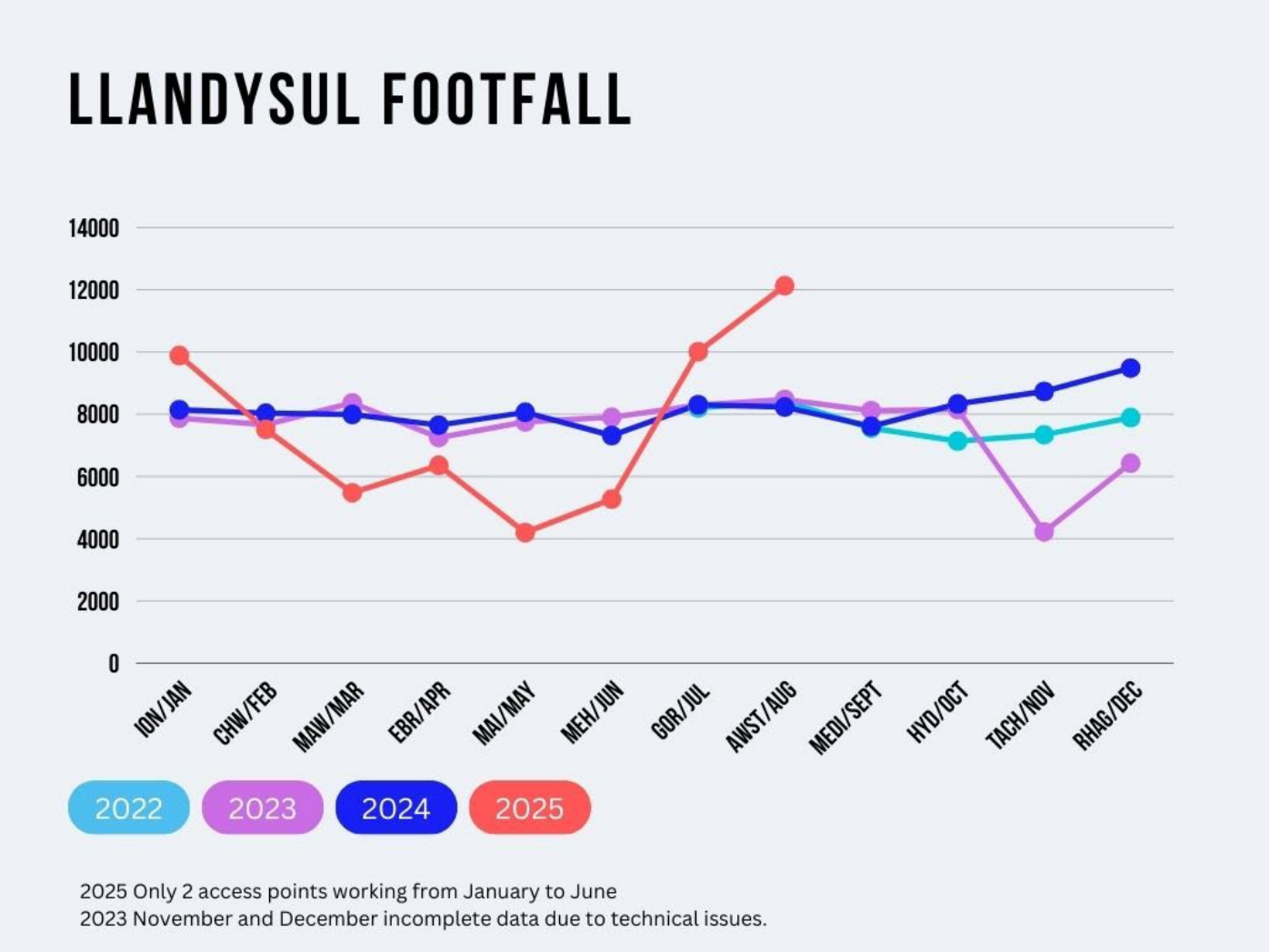
Adroddiad Misol Wi-Fi tref Llandysul Awst 2025
Monthly Llandysul Town Wi-Fi Report – August 2025



Notes

1. **All units except for Allied Chemist working, although the one at Siop y Jones went offline for 24 hours. 25th.**
2. **Issues with past data. (1) Two new devices were introduced in November 2024, which is why there is a big increase in figures. (2) Only 2 units were working from February – June 2025.**
3. **Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.**

For all the reports since July 2022, go to https://www.ccllandysulcc.cymru/llandysul-town-wifi

Total Visitors

12,127

(July figure was 10,010).

Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.

New Visitors First time that the network has detected the device.

953 (July figure 905)

Busiest Day

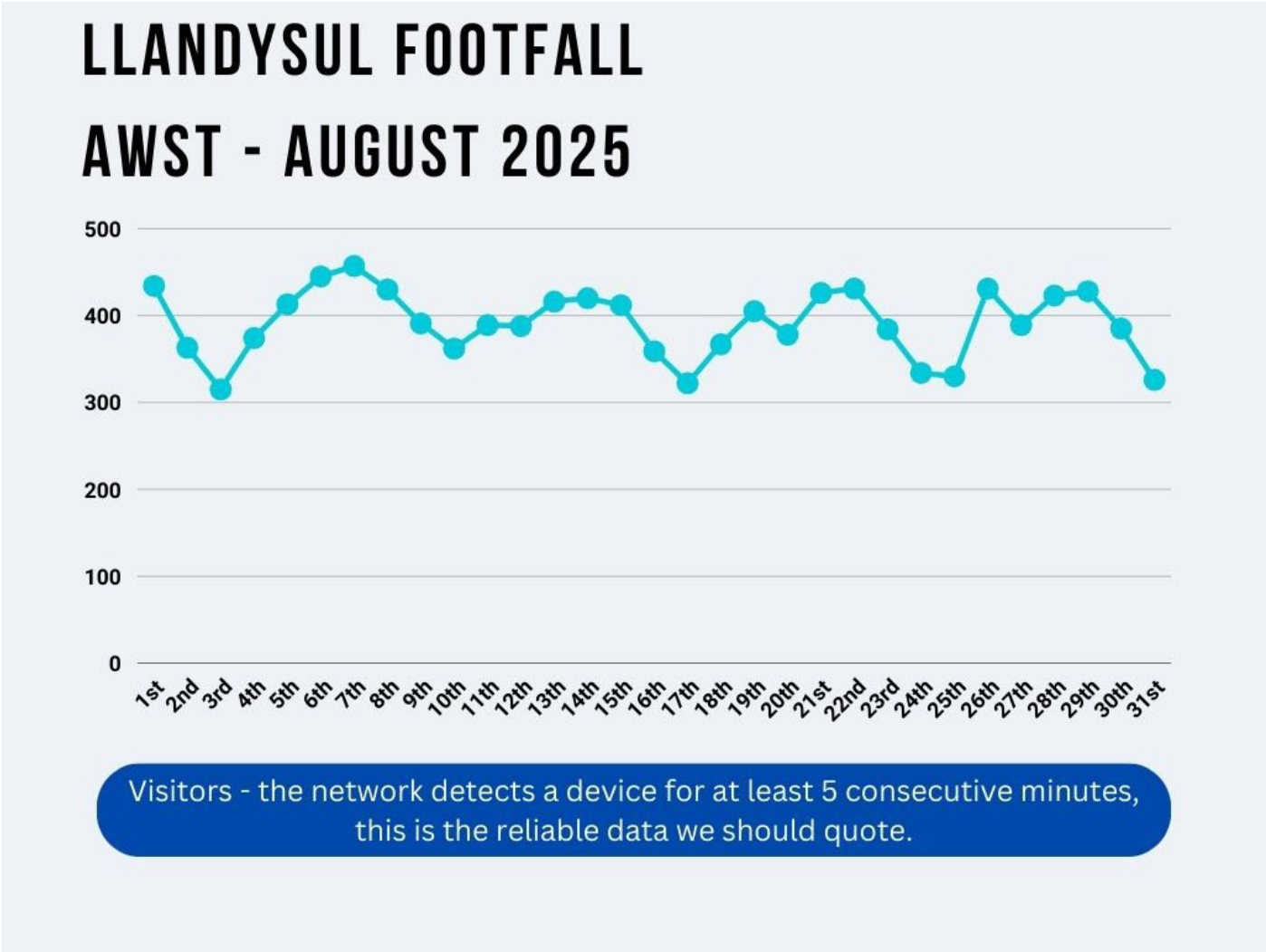
Thursday 7th
457 Visitors

The quietest days are Sundays and the Monday bank holiday.

Events:

02/08/2025 Auction at Hall

06/08 -10/08 River Festival



Visitor Loyalty **Daily 7460 (July 5433)** **Weekly 3013 (July 2788)** **Monthly 701 (July 884)**	**Daily visitors have visited in at least 5 distinct days in the past 8.** **Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.** **Monthly visitors have visited at least once before.**
Dwell Time average over a month **6+ hours 98 (average in July was 77)** **1-6 hrs 104 (average in July was 80 so a significant increase)** **20 -60 mins 78 (average in July 64)** **5 – 20 mins 112 (average in July 101)**	**Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once**
Connected to Town Wi-Fi **114 (July was 97)**	**How many devices (smart phones / tablets etc) connected to the network?**
Access points **Adjacent to the following business premises**	**Llandysul Paddlers** **Ffab** **Siop y Jones** **Teifi Law** **Allied Chemist - offline** **Tysul Hall** **The Pavillion**

Gweler y wefan am ddigwyddiadau / See the website for events.

https://www.llandysul-ponttyweli.co.uk