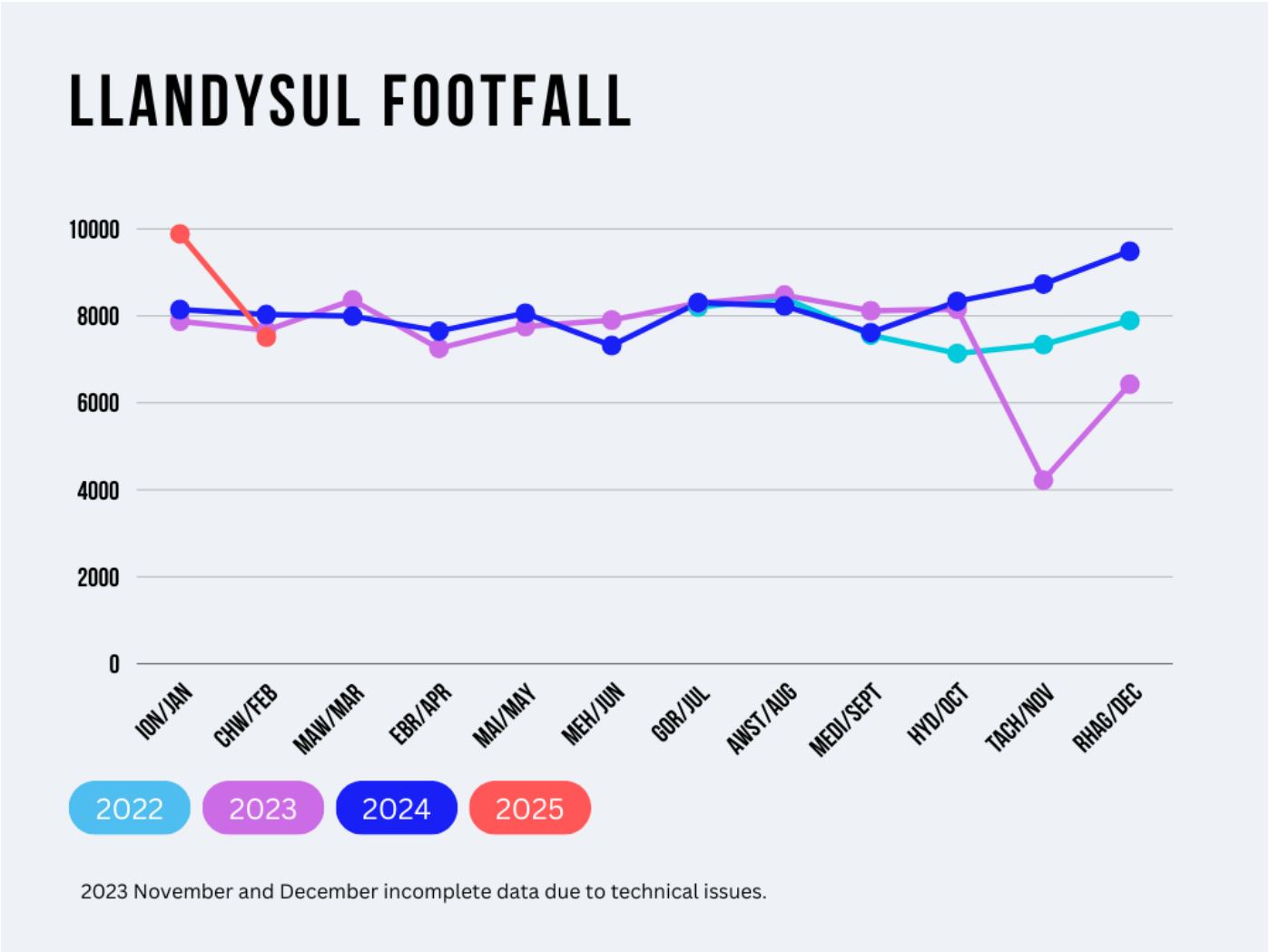
Adroddiad Misol Wi-Fi tref Llandysul Chwefror 2025
Monthly Llandysul Town Wi-Fi Report – February 2025



Notes

1. January began quietly and the weather was very wintry with icy conditions.
2. However, the later half of the month shows and increase in footfall, which seemed to hold from the 22nd onwards.
3. Please remember that two new devices were introduced in November 2024, which is why there is a big increase in figures.
4. Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.

For all the reports since July 2022, go to https://www.ccllandysulcc.cymru/llandysul-town-wifi

Total Visitors **7511** -2372 from January	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.

New Visitors First time that the network has detected the device.

460 (for the month, -88 from January) **16** (daily average)

Busiest Day

Wednesday 22nd

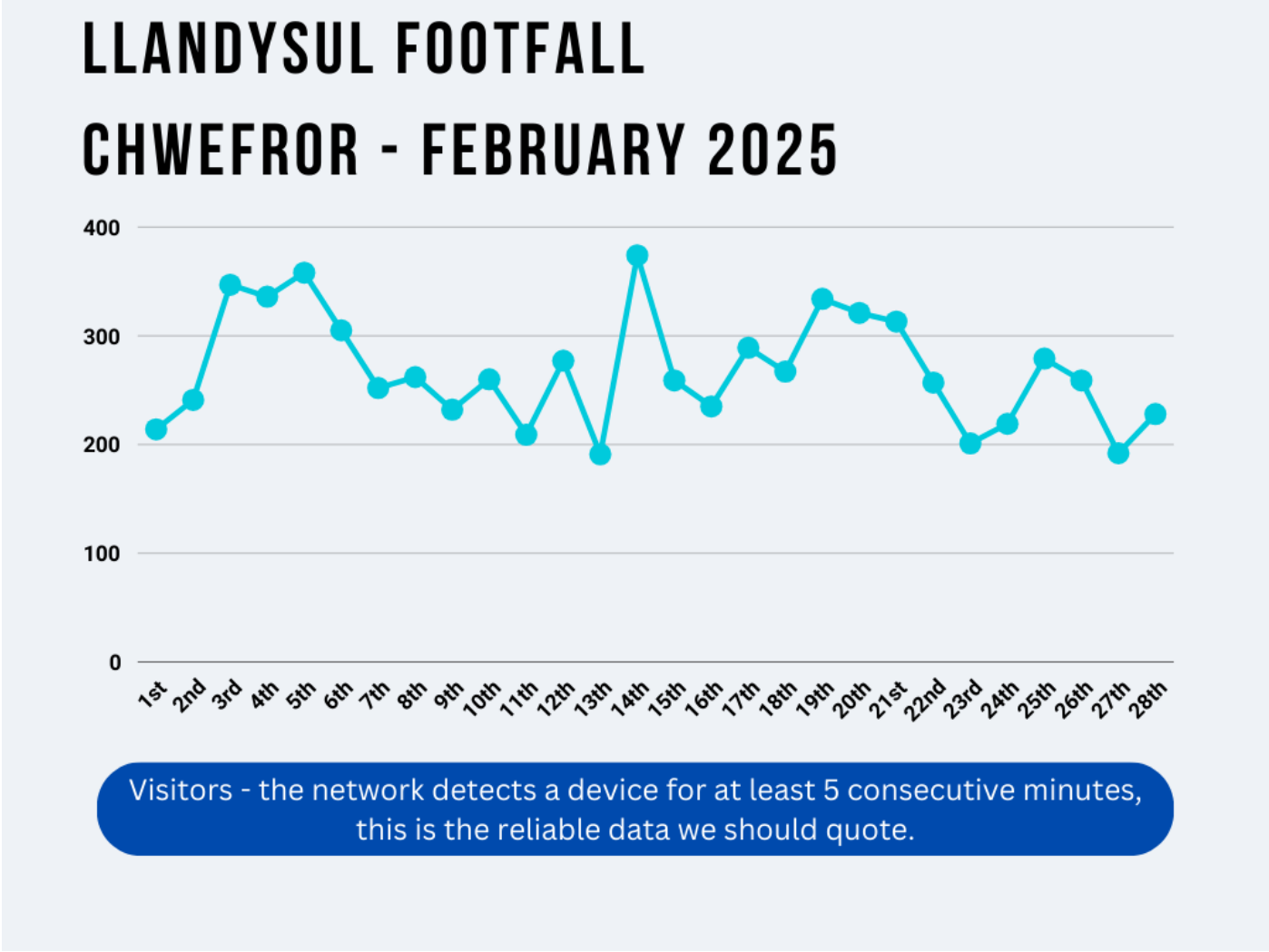
391 Visitors

Events:

Saturday 11th Calan Hen

Saturday 11th Auction at Neuadd Tysul

Saturday 25th Twmpath at Neuadd Tysul



Visitor Loyalty

Daily 4361 (-1368)

Weekly 2192 (-599)

Monthly 498 (-317)

Daily visitors have visited in at least 5 distinct days in the past 8.

Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.

Monthly visitors have visited at least once before.

Dwell Time average over a month 6+ hours 45 1-6 hrs 76 20 -60 mins 61 5 – 20 mins 87	Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once
Connected to Town Wi-Fi 44	How many devices (smart phones / tablets etc) connected to the network?
Access points Adjacent to the following business premises	Teifi Law / Llandysul Paddlers / Dai Lewis – front & rear Tysul Hall / Allied Chemist / The Pavillion

Gweler y wefan am ddigwyddiadau / See the website for events.
https://www.llandysul-ponttyweli.co.uk