
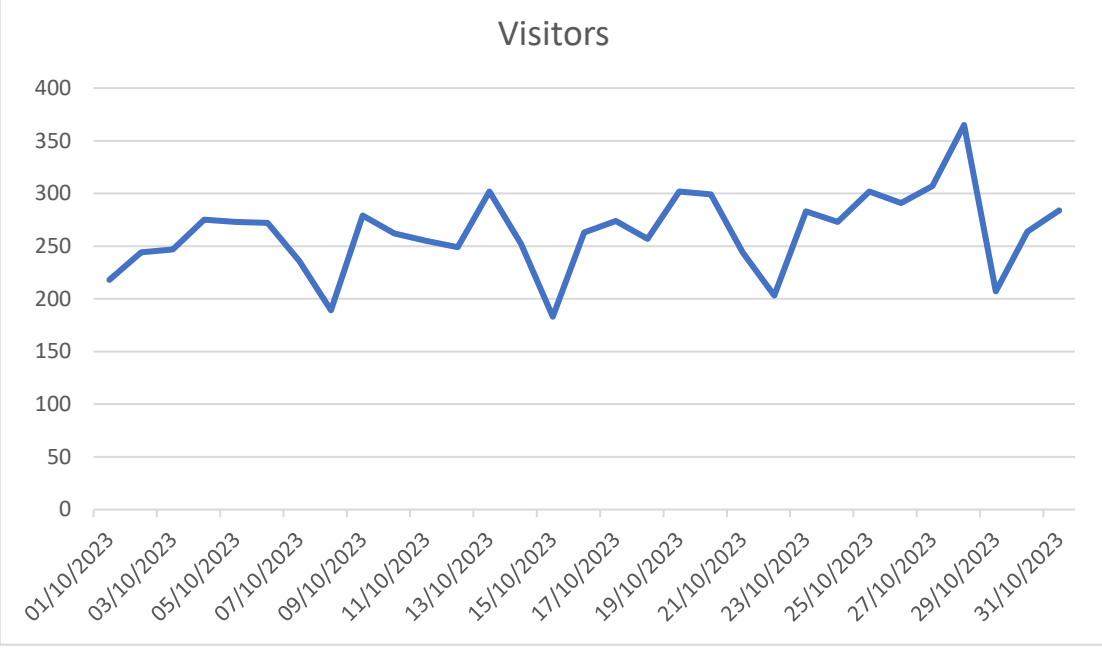


# Adroddiad Misol Wi-Fi tref Llandysul Hydref 2023

## Monthly Llandysul Town Wi-Fi Report - October 2023

+ Increase from the previous month. - Decrease from the previous month.

<p><b>Access points</b> Adjacent to the following business premises</p>	<p>Teifi Law Llandysul Paddlers Dai Lewis - front &amp; rear Tysul Hall</p>																																																																
																																																																	
<p><b>Total Visitors</b> 8154 (+37)</p>	<p>Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.</p>																																																																
<p><b>New Visitors</b> First time that the network has detected the device. 427 (for the month) (-96) 14 (daily average) (-3)</p>																																																																	
<p><b>Busiest Day</b> Saturday 28<sup>th</sup> October 365 Visitors (+60)</p>	<p>Oktoberfest! at Neuadd Tysul. This is the highest number of visits recorded in a day since the system was turned on.</p>																																																																
<p style="text-align: center;">Visitors</p>  <table border="1" style="display: none;"> <caption>Estimated Daily Visitor Data for October 2023</caption> <thead> <tr> <th>Date</th> <th>Visitors</th> </tr> </thead> <tbody> <tr><td>01/10/2023</td><td>220</td></tr> <tr><td>02/10/2023</td><td>240</td></tr> <tr><td>03/10/2023</td><td>250</td></tr> <tr><td>04/10/2023</td><td>270</td></tr> <tr><td>05/10/2023</td><td>270</td></tr> <tr><td>06/10/2023</td><td>250</td></tr> <tr><td>07/10/2023</td><td>200</td></tr> <tr><td>08/10/2023</td><td>270</td></tr> <tr><td>09/10/2023</td><td>260</td></tr> <tr><td>10/10/2023</td><td>250</td></tr> <tr><td>11/10/2023</td><td>250</td></tr> <tr><td>12/10/2023</td><td>300</td></tr> <tr><td>13/10/2023</td><td>250</td></tr> <tr><td>14/10/2023</td><td>180</td></tr> <tr><td>15/10/2023</td><td>260</td></tr> <tr><td>16/10/2023</td><td>270</td></tr> <tr><td>17/10/2023</td><td>260</td></tr> <tr><td>18/10/2023</td><td>300</td></tr> <tr><td>19/10/2023</td><td>300</td></tr> <tr><td>20/10/2023</td><td>230</td></tr> <tr><td>21/10/2023</td><td>200</td></tr> <tr><td>22/10/2023</td><td>280</td></tr> <tr><td>23/10/2023</td><td>270</td></tr> <tr><td>24/10/2023</td><td>300</td></tr> <tr><td>25/10/2023</td><td>290</td></tr> <tr><td>26/10/2023</td><td>300</td></tr> <tr><td>27/10/2023</td><td>300</td></tr> <tr><td>28/10/2023</td><td>365</td></tr> <tr><td>29/10/2023</td><td>210</td></tr> <tr><td>30/10/2023</td><td>260</td></tr> <tr><td>31/10/2023</td><td>280</td></tr> </tbody> </table>		Date	Visitors	01/10/2023	220	02/10/2023	240	03/10/2023	250	04/10/2023	270	05/10/2023	270	06/10/2023	250	07/10/2023	200	08/10/2023	270	09/10/2023	260	10/10/2023	250	11/10/2023	250	12/10/2023	300	13/10/2023	250	14/10/2023	180	15/10/2023	260	16/10/2023	270	17/10/2023	260	18/10/2023	300	19/10/2023	300	20/10/2023	230	21/10/2023	200	22/10/2023	280	23/10/2023	270	24/10/2023	300	25/10/2023	290	26/10/2023	300	27/10/2023	300	28/10/2023	365	29/10/2023	210	30/10/2023	260	31/10/2023	280
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<p><b>Visitor Loyalty</b>  <b>Daily 4553 (-90)</b>  <b>Weekly 2496 (+174)</b>  <b>Monthly 678 (+49)</b></p>	<p>Daily visitors have visited in at least 5 distinct days in the past 8.</p> <p>Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.</p> <p>Monthly visitors have visited at least once before.</p>
<p><b>Dwell Time average over a month</b>  <b>6+ hours 55</b>  <b>1-6 hrs 73</b>  <b>20 -60 mins 54</b>  <b>5 - 20 mins 82</b></p>	<p>Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once.</p>
<p><b>Connected to Town Wi-Fi</b>  <b>137 (+21)</b></p>	<p>How many devices (smart phones / tablets etc) connected to the network?</p>

## Notes

1. Oktoberfest had a huge impact on footfall figures. As there is a device at Tysul Hall the signal is very clear.
2. Devices being connected to the town wi-fi has increased once again.
3. In the All Visits graph on page 3, October footfall has levelled with September and not duplicated the drop in Oct 2022. (That sudden drop in 2022 likely to be caused by the death and funeral of the Queen, the budget of former PM Truss, and then the cost of living crisis.)

For all the reports since July 2022, go to

<https://www.cllandysulcc.cymru/llandysul-town-wifi>

All Visits

	January	February	March	April	May	June	July	August	September	October	November	December
2023	7872	7665	8363	7250	7753	7903	8293	8476	8117	8154		
2022							8199	8406	7556	7137	7340	7890

