

Adroddiad Misol Wi-Fi tref Llandysul - Hydref 2022

Monthly Llandysul Town Wi-Fi Report - October 2022

Access points Adjacent to the following business premises	Teifi Law Llandysul Paddlers Dai Lewis - front Dai Lewis - rear Tysul Hall
Total Visitors 7,137 Drop in footfall by around 400 visitors. Is that due to the Government budget creating uncertainty?	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
New Visitors 575 (for the month) 19 (daily average)	First time that the network has detected the device.
Busiest Day Friday 7th October - 297 Visitors (Fridays are often busy. Llandysul Country Market is held at the King's Arms, 10am-1pm.)	
Visitor Loyalty average over the month Daily 3699 Weekly 2214 Monthly 649	Daily visitors have visited in at least 5 distinct days in the past 8. Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors. Monthly visitors have visited at least once before.
Dwell Time 6+ hours 46 1-6 hrs 56 20 -60 mins 50 5 - 20 mins 78	Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once.
Connected to Town Wi-Fi 18	How many devices (smart phones / tablets) connected to the network? Please note: there has been no advertising of the network in Llandysul / Ceredigion. Once it is advertised, this number is expected to increase.